

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP5/12 18.18
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA-- JOE KNAUER

CONTRACT # 6282550

ORDER #

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1560</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE SEPS/12 10.10

REP: TO LENA

TO LENA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 9/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 1560
AGENCY PRODUCT CODE = 340	

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PROGRAM : EYEWI NW-NN SA
CON COM1: EYEWI NW-NN SA
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32 A 1000A-1100A

PROGRAM : MILLIONAIRE
ORD COM1: PRGM CHANGE: DUE TO COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-9 FOR 1 SPOT/WK

REP HEADLINE# 6282550 TRF# 327316
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 18.18
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M6 OK'D BUY#9 MISSED: SAT/1200N-1230P SEP15 30S \$550.00 (SEP5/12)
 OFFER: FRI/1000A-1100A SEP14 30S \$550.00 PLS ADVISE.
 CMT: PRGM CHANGE: DUE TO COLLEGE FBALL

CONTRACT TOTAL 33075.00
 TOTAL SPOTS 26

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE